

ARTIS

ARTIS Cookie Policy

1. Introduction

ARTIS uses various types of cookies. In this policy document, we inform you about the cookies we use and the purposes for which we use them, so that you know where you stand.

2. What are cookies?

Cookies are small data packets that the provider of a website places on your device when you visit a website. By placing these cookies, information about your website visit or your device is collected and/or stored. ARTIS believes that you should be aware of why we do this and what happens with the information that is collected using cookies.

3. Why does ARTIS use cookies?

ARTIS uses strictly necessary cookies, preferences cookies, statistics cookies and marketing cookies. Cookies enable fast loading of the website and make it possible for you to visit the website safely. Cookies also provide us with insight into the use of the website and how we can improve it. In addition, we and third parties may use cookies to display advertisements which relate to your interests. In this way, we are able to realize the best user experience.

4. Which cookies does ARTIS use?

Strictly necessary cookies

Strictly necessary cookies help make websites more user-friendly by enabling basic functions such as page navigation and access to secure areas of websites. Websites need these cookies in order to function properly.

Preferences cookies

Preferences cookies enable websites to retain information which influences their behaviour and design, such as language of preference and the region in which you live.

Statistics cookies

ARTIS uses statistics cookies to assess the quality and effectiveness of its website. This information is used by ARTIS to analyse and improve the website.

The following data is analysed using statistics cookies:

- the number of visitors to our webpages;
- the duration of visits to our webpages;
- the searches carried out on the website;
- data in respect of your browser and the device used to visit our website, such as its operating system and screen size;
- the path by which you have arrived at our website, for example, whether you have clicked on one of our advertisements or on a link in an email.

Marketing cookies

Marketing cookies are used to track visitors to the website when they visit other websites. The purpose of these cookies is to display advertisements which are tailored to the website visitor.

5. Cookie statement

At the end of this policy document, you will find the cookie statement with an overview of the cookies used on ARTIS's website.

6. Google Analytics

We use Google Analytics to monitor how visitors use our website and how effective our AdWords advertisements on Google search results pages are. In addition, we use Adform in order to analyse use of the website. The information obtained, including your computer's IP address, is transferred to and stored by Google on servers in the United States. For further information, ARTIS refers you to the privacy policies of Google and Google Analytics.

Google uses this information to track how our website is used, to provide us with reports about the website and to provide its advertisers with information about the effectiveness of their campaigns. Google may disclose this information to third parties if required to do so by law, or insofar as these third parties process the information on Google's behalf. This is beyond our control. We have not authorized Google to use the analytics information obtained for other Google services.

7. Social media

Our website contains buttons to enable the promotion or sharing of webpages from the site on social networks such as Facebook and Twitter. These buttons are realized using code supplied by Facebook and Twitter themselves. Among other things, this code places cookies. Through such cookies, a social network can recognize you when you are logged in to the network in question, and collect data on the pages you share. Please read the privacy statements of Facebook and Twitter (which are subject to regular change) to find out what they do with the personal data of yours that they process using this code.

8. Blocking and deleting cookies

If you do not want cookies from our website placed on your device, you can specify this in the cookie notice that you receive when you first visit our website. If you have previously accepted our cookies, then you can change your settings or delete your cookies from your browser via the cookie statement at the end of this policy document.

You can also choose to block the placement of cookies via your browser. If you block all cookies, websites may work less well. It is better to deactivate only the cookies that you do not want. You can do this in your browser settings. By doing so, you also immediately block the cookies of other websites that you visit.

9. Changes to our cookie policy

ARTIS reserves the right to modify this cookie policy. The modified cookie policy will be published on this website. ARTIS's cookie policy was last modified and revised on 8 March 2022.